

LOADS OF LOVE

LIVE UNITED™



A SIMPLE CONCEPT WITH TANGIBLE RESULTS.

CHRONIC ABSENTEEISM DISPROPORTIONATELY AFFECTS CHILDREN IN POVERTY AND THEIR CHANCES OF SUCCESS IN SCHOOL

MANY AT-RISK STUDENTS FROM LOW-INCOME HOMES DO NOT HAVE REGULAR ACCESS TO CLEAN CLOTHES, WHICH CAN LEAD TO BULLYING AND OTHER STIGMAS.

RESEARCH HAS SHOWN that chronic absenteeism can disrupt a child's ability to learn to read and can lead students to struggle in school and less likely to graduate on time. That's why United Way of Wyoming Valley launched the Loads of Love initiative.

HOW IT WORKS. In every participating school, students in need are identified by a trusted teacher, administrator or school nurse to get connected to onsite laundry facilities and detergent to provide a discreet solution to the challenge of having clean clothes.

"Lack of access to adequate laundry facilities is a sad situation and highlights the rampant poverty levels we face in our schools. This simple concept fills an immediate need for students in our underserved communities, helping them stay in school and continue their education.
~ Margo Serafini, Principal, Kistler Elementary School.

YOUR DONATION helps us purchase washers and dryers to remove one small but important barrier to attendance – access to clean clothes.



**United Way
of Wyoming Valley**

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