

# ATTENDANCE AWARENESS

LIVE UNITED™



A SIMPLE CONCEPT WITH TANGIBLE RESULTS.

CHRONIC ABSENTEEISM DISPROPORTIONATELY  
**AFFECTS CHILDREN IN POVERTY**  
AND THEIR CHANCES OF SUCCESS IN SCHOOL

FOR MANY STUDENTS,  
CHRONIC ABSENCE—  
MISSING 18 OR MORE  
SCHOOL DAYS EACH  
YEAR—IS A REALITY.

Students who are chronically absent — meaning they miss at least 18 days of school in a year — are at serious risk of falling behind in school. Children who are chronically absent in preschool, kindergarten, and first grade are much less likely to read at grade level by the third grade. Students who cannot read at grade level by the end of third grade are four times more likely than proficient readers to drop out of high school. That's why **UNITED WAY OF WYOMING VALLEY** is tackling chronic absenteeism.

**"MAKE EVERY DAY COUNT"** Our Attendance Awareness Initiative to "Make Every Day Count" encourages Wilkes-Barre Area School District students in kindergarten through 6th grade, and their families, to work together to create posters that illustrate the importance of good attendance.

**YOUR DONATION** helps us to reach and support our highest-risk students with strategies to tackle chronic absenteeism and encourage early grade success.



United Way  
of Wyoming Valley

[unitedwaywb.org](http://unitedwaywb.org)