

United Way of Wyoming Valley Strategic Plan 2009 & 2010

Mission Statement:
Impacting Lives
Today, Tomorrow,
and Forever

FOCUS AREAS

**Improving
People's Health**

Vision Statement:
"to support individuals with mental and physical needs, including those with disabilities, by facilitating autonomy and wellbeing"

IMPACT AREAS

Providing
Mental Health
Assistance

Supporting
Physical &
Medical Needs

Goal Statement:

Promoting well-being through education, advocacy, counseling, intervention, and other programs concerning mental health and cognitive disabilities.

Priority Areas:

- #1 Mental Health
Cognitive &
- #2 Developmental Disabilities
- #3 Early Intervention

Goal Statement:

Improving quality of life for individuals experiencing physical health needs by providing direct assistance and increasing community awareness of services available.

Priority Areas:

- #1 & Special Needs
Medical &
- #2 Prescription Assistance
- #3 Chronic Health Conditions

**Building Stable
Communities**

Vision Statement:
"to promote positive systems and services within our community and improve the safety and security of all residents"

IMPACT AREAS

Revitalizing
Neighborhoods

Maximizing
Individual
Safety

Goal Statement:

Enhancing personal, family, and neighborhood living by providing access & support services to the community.

Priority Areas:

- #1 Language Services
- #2 Information & Referral
Community Support
- #3 Services

Goal Statement:

Helping individuals establish and maintain safety, security, and a sense of well-being at home and in their community.

Priority Areas:

- #1 Abuse/Assault
- #2 Property Crime
- #3 Victim Assistance

**Strengthening
At-Risk
Populations**

Vision Statement:
"to empower at-risk individuals by providing support, education, and intervention to improve their quality of life"

IMPACT AREAS

Increasing
Financial
Stability

Advancing
Personal
Wellness

Goal Statement:

Enhancing self-sufficiency across all generations by focusing on basic needs in both a preventive and responsive way.

Priority Areas:

- #1 Child Care
Housing & Financial
- #2 Sustainability
- #3 Employment

Goal Statement:

Providing support to individuals facing personal wellness and addiction issues through education, prevention, recreation, and treatment.

Priority Areas:

- #1 & Tobacco
Obesity, Nutrition,
- #2 & Exercise
Personal Development
- #3 for Youth & Seniors