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## Improving the Odds for Children and Families

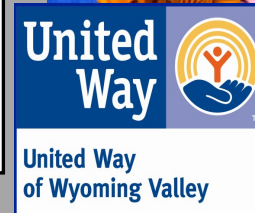


### OUR OPINION: ENDING CYCLE OF POVERTY

United Way has right strategy - *Times Leader*

### United Way Deserves Support

The United Way of Wyoming Valley is to be commended for targeting childhood poverty in Luzerne County... Clearly, the best way to help will be with a contribution to The United Way when it conducts its annual campaign. - *Citizen's Voice*



“Since 2000, the childhood poverty rate in the Wyoming Valley has doubled, with one out of every 3 children under age 5 now in poverty. If you do the math, there are more than 11,500 children in the Wyoming Valley living in poverty, and that is a call to action for all of us. As a reflection of the community’s desires and aspirations, the United Way is beginning that action.”

- *Bill Jones, United Way of Wyoming Valley President and CEO.*

# United Way of Wyoming Valley Impact Focus Improving the Odds for Children and Families



**EDUCATION** is a cornerstone for success in school, work, and life. It benefits the whole community: high school graduates earn more and contribute more to their local economies, are engaged in their communities, and are more likely to raise kids who also graduate.

**INCOME** The whole community benefits when more working individuals and families are able to stop walking a financial tightrope and get on solid ground. A focus on lasting solutions that go beyond charity is key, because financially stable families are more likely to have access to quality health care, provide a good education for their children and contribute to their local economies.

**HEALTH** Good health is an essential ingredient for individual success and a thriving community. Healthy kids are more likely to succeed in school. The whole community flourishes when all residents have access to recreation, healthy foods and quality health care.

Spurred by community aspiration, United Way of Wyoming Valley is committed to more than short-term help for a few; we are committed to lasting solutions that build opportunity for all.



United Way  
of Wyoming Valley